

**American Farm Bureau**  
is the nation's largest  
and most influential  
general farm organi-  
zation—a unified  
national voice repre-  
senting more than  
6.2 million families.

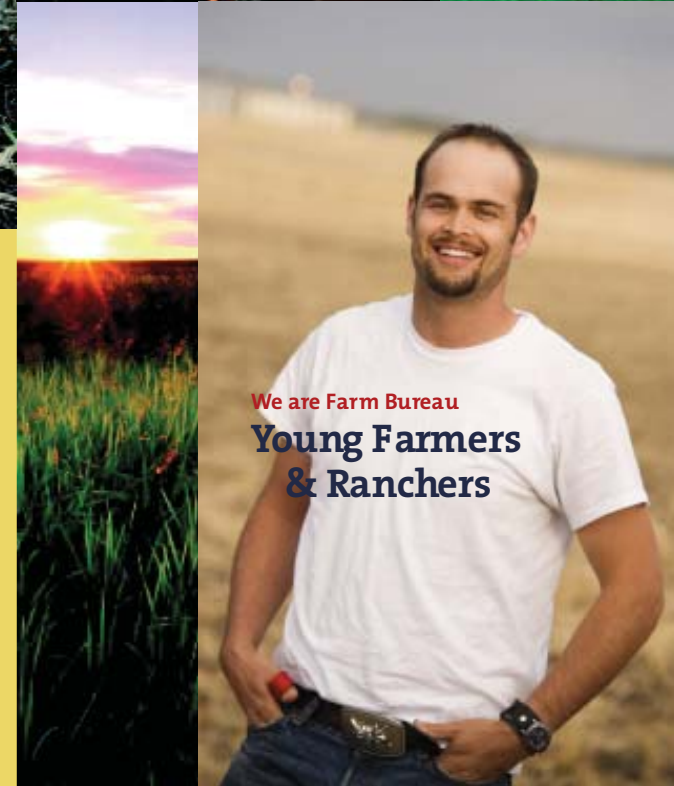


## AFBF is ...

THE UNIFIED NATIONAL VOICE OF AGRICULTURE,  
WORKING THROUGH OUR GRASSROOTS ORGANI-  
ZATIONS TO ENHANCE AND STRENGTHEN THE LIVES  
OF RURAL AMERICANS AND TO BUILD STRONG,  
PROSPEROUS AGRICULTURAL COMMUNITIES.



American Farm Bureau Federation®  
600 Maryland Ave. S.W.  
Suite 1000W  
Washington, DC 20024  
202-406-3600  
[www.fb.org](http://www.fb.org)



We are Farm Bureau  
**Young Farmers  
& Ranchers**



## **YOUNG FARMERS & RANCHERS**

are agricultural producers and enthusiasts  
18–35 years old who are . . .

### **GROWING THROUGH ACTION**

- Acquiring cutting edge information through participation in educational conferences
- Building a network with fellow farmers, ranchers and agricultural enthusiasts
- Earning recognition for their achievements in business excellence and leadership success
- Continuing their professional development and personal growth

### **LEADING THROUGH SERVICE**

- Providing workable solutions for issues affecting agriculture
- Influencing public policies that affect agriculture now and in the future
- Stepping up and telling the story of agriculture
- Serving their communities by volunteering and making a difference





## Young Farmers & Ranchers Committee

### INTERESTED IN TAKING YOUR LEADERSHIP POTENTIAL TO THE NATIONAL LEVEL?

*Do you have a passion for educating consumers about the agriculture industry?*

*Are you dedicated to working with other young leaders in order to advance our organization?*

If so, the AFBF Young Farmers & Ranchers Committee could be the perfect fit! The objective of the Committee is to surface and develop young leaders.

#### THE COMMITTEE . . .

- evaluates the needs and interests of all young farmers and ranchers
- recommends Farm Bureau projects and activities to meet the needs of young farmers and ranchers
- serves as a liaison for state Committee chairmen
- plans the national YF&R Leadership Conference

The program is focused on personal growth and leadership development in the areas of public speaking, media training, issue advocacy, business development, networking, service leadership and telling the story of agriculture.

#### YEARLY SELECTION PROCESS

- State Presidents nominate an active young farmer or rancher between the ages of 18–34 from an approved state YF&R program
- The AFBF President appoints eight positions (each an individual or married couple) for a two-year tenure

“As you become involved in this great organization, you too will soon realize that outside your farm gate there are many agriculturalists who face the same joys and concerns you do.

It is through this common bond that we are able to come together and be a united voice for agriculture in the United States.

We are the future of our industry. I invite you to work beside me to serve our industry as leaders through AFBF’s Young Farmers & Ranchers program.”

—W. TOWNSEND KYSER III  
*Chairman, AFBF YF&R Committee*  
Catfish Producer, Greensboro, AL

For more information on how you can get involved with the AFBF YF&R Committee, contact your state Farm Bureau or AFBF.

American Farm Bureau Federation®  
600 Maryland Ave. S.W.  
Suite 1000W  
Washington, DC 20024  
202-406-3600  
[www.fb.org](http://www.fb.org)





## Competitive Events

### WORKING FOR SUCCESS IN AGRICULTURE?

Competitive events offer unique opportunities for members to learn about Farm Bureau while earning recognition and prizes. These activities are a great way to learn, network and have fun.

*Are you striving to assemble the best agricultural enterprise you can? Are you working toward excellence in the areas of personal growth and leadership development?*

#### THE ACHIEVEMENT AWARD . . .

■ highlights young Farm Bureau members' efforts in production agriculture and leadership achievement. Participants are involved in production agriculture with a majority of their income subject to normal production risks. Competitors are judged on their farm operation and growth, the financial progress of their operation and their Farm Bureau and community leadership.

*Do you enjoy discussing agriculture issues with fellow farmers or ranchers? Do you like to express your ideas to help develop a solution?*

#### THE DISCUSSION MEET . . .

■ is an activity designed to build these crucial skills in young, active farmers and ranchers.

By participating, members build basic discussion skills, develop a keen understanding of important agricultural issues and explore how groups can pool knowledge to reach consensus and solve problems.

*(A Collegiate Discussion Meet is offered for college students.)*

*Do you excel in leadership? Do you understand agriculture issues?*

#### THE EXCELLENCE IN AGRICULTURE AWARD . . .

■ spotlights young Farm Bureau members who are agricultural enthusiasts but have not earned a majority of their income from an owned production agriculture enterprise in the past three years. Competitors are evaluated on their understanding of agricultural issues, leadership experiences and achievement.

The winner of each of these competitions holds the coveted title of the best of the best.

In addition there is an impressive list of prizes including cash, chainsaws, tractors and pick-up trucks.

Farm Bureau's strength depends on it members' abilities to analyze agriculture issues and decide on solutions that best meet their needs. For more information regarding competitive events, contact your state Farm Bureau or AFBF.

American Farm Bureau Federation®

600 Maryland Ave. S.W.

Suite 1000W

Washington, DC 20024

202-406-3600

[www.fb.org](http://www.fb.org)





## Collegiate Farm Bureau

### SEARCHING FOR AN ORGANIZATION TO BE INVOLVED IN AT YOUR COLLEGE?

*Are you interested in assuming a role in the legislative process?*

*Are you looking for an opportunity to network with professionals in the agricultural industry?*

Collegiate Farm Bureau brings together agricultural students on college campuses and makes them aware of the Farm Bureau organization while engaging them in educational activities that will enhance their future.

#### CAREER DEVELOPMENT POTENTIAL

- provides college students with experience in local, state and national government through legislative activities
- provides college students with professional contacts in the agricultural industry

#### PERSONAL GROWTH OPPORTUNITIES

- provides a transition from youth agricultural programs to the Farm Bureau
- educates college students about the Farm Bureau organization and the benefits of being involved
- offers scholarships
- encourages professionalism

### COLLEGIATE DISCUSSION MEET

This national competitive event, designed for college students, gives younger members the opportunity to gain experience in discussion groups, and promotes active listening and critical thinking while learning about relevant agricultural issues. It also prepares students for the national Young Farmers & Ranchers Discussion Meet. State winners may compete at the national Young Farmers & Ranchers Leadership Conference for scholarship money.

### DOES YOUR STATE HAVE AN ACTIVE COLLEGIATE FARM BUREAU?

**ALABAMA**  
Auburn University

**CALIFORNIA**  
Cal Poly

**COLORADO**  
Colorado State University  
Northeastern Junior College

**FLORIDA**  
University of Florida

**IDAHO**  
University of Idaho

**INDIANA**  
Purdue University

**KANSAS**  
Allen Community College  
Fort Scott Community College  
Cloud County Community College  
Coffeyville Community College  
Colby Community College  
Kansas State University  
Seward County Community College

**MICHIGAN**  
Michigan State University

**MISSOURI**  
Missouri State University  
Northwest Missouri State University  
Southeast Missouri State University  
Truman State University  
University of Central Missouri  
University of Missouri

**MONTANA**  
Montana State University-Bozeman

**NEBRASKA**  
Nebraska College of Technical Agriculture

**NEW MEXICO**  
New Mexico State University

**NORTH DAKOTA**  
Dickinson State University  
North Dakota State University

**OKLAHOMA**  
Cameron University  
Conners State College  
Northwestern Oklahoma State University  
Oklahoma State University

**PENNSYLVANIA**  
Delaware Valley College  
Pennsylvania State University

**TENNESSEE**  
Middle Tennessee State University  
Tennessee Technological University  
University of Tennessee-Knoxville  
University of Tennessee-Martin

**VIRGINIA**  
Virginia Tech

**WASHINGTON**  
Washington State University

**WEST VIRGINIA**  
West Virginia University



American Farm Bureau Federation®  
Washington, DC 202-406-3600 [www.fb.org](http://www.fb.org)



## Partners in Agricultural Leadership (PAL)

### PREPARED TO BECOME AN ADVOCATE FOR AGRICULTURE?

*Have you excelled in Young Farmers & Ranchers competitions or committees?*

*Do you need guidance in preparing presentations for an important audience?*

*Are you looking to improve your understanding of the legislative process?*

Then you could be eligible to participate in the Partners in Agricultural Leadership (PAL) program. PAL prepares its graduates to advocate for agriculture to the media, elected officials and consumers. This program takes premier young farmers and ranchers on an incredible personal development journey by providing them with resources to accelerate their transition into leadership positions. PAL is built on these fundamental values of a leader:

**A**ctive  
**D**edicated  
**V**ocal  
**O**bjective  
**C**ommunity-Minded  
**A**gents for Change  
**T**rained  
**E**xpert

The PAL program curriculum includes:

#### **SPOKESPERSON TRAINING**

- public speaking
- media relations
- crisis communication

#### **PUBLIC POLICY DEVELOPMENT**

- legislative process
- emerging issues

#### **STAKEHOLDER ENGAGEMENT**

- strategy development
- conflict resolution and negotiation
- personal development

#### **ELIGIBILITY**

- Participants need to be voting Farm Bureau members in good standing between the ages of 18–35
- Each state has the potential to make one nomination from the following options:
  - AFBF Sweet 16 Discussion Meet finalist*
  - AFBF Top 10 Achievement Award finalist*
  - AFBF Top 10 Excellence in Agriculture Award finalist*
  - Previous year's program applicant finalist*
  - Retired member of the AFBF YF&R Committee*
  - Retired state YF&R Committee Chair*

For more information on the PAL program and how you can get involved, contact your state Farm Bureau or AFBF.

American Farm Bureau Federation®  
600 Maryland Ave. S.W.  
Suite 1000W  
Washington, DC 20024  
202-406-3600  
[www.fb.org](http://www.fb.org)

